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PMA Logo Usage Requirements

As a member of the Polyurethane Manufacturers Association, all members are encouraged to use the logo of the association on their company materials for as long as they remain in good standing with the organization. A signed copy of the Logo Usage Requirements Contract must be on file with the PMA office before use. *(separate document)*

The logo will be supplied as shown above in a .jpg format upon request and may also be downloaded from the members only section of the web site along with a copy of these instructions.

Whenever the logo is used, the following text must be included:

_____insert company name_____ is a proud member of the Polyurethane Manufacturers Association.

The logo may be placed on PMA Member websites and in e-mail signature lines with a link to the PMA home page: <u>www.pmahome.org</u>.

The logo may also be printed on company stationery in color or black ink. The red color is Pantone 485C / Hex#: ee3224. Before materials may be printed with the PMA logo, a draft must be sent to the PMA office for approval via e-mail (info@pmahome.org).



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