

2023 PMA ANNUAL MEETING

INNOVATION + CREATIVITY

REGISTRATION BROCHURE

IMPORTANT DATES

JOHN JARVIS GOLF OUTING

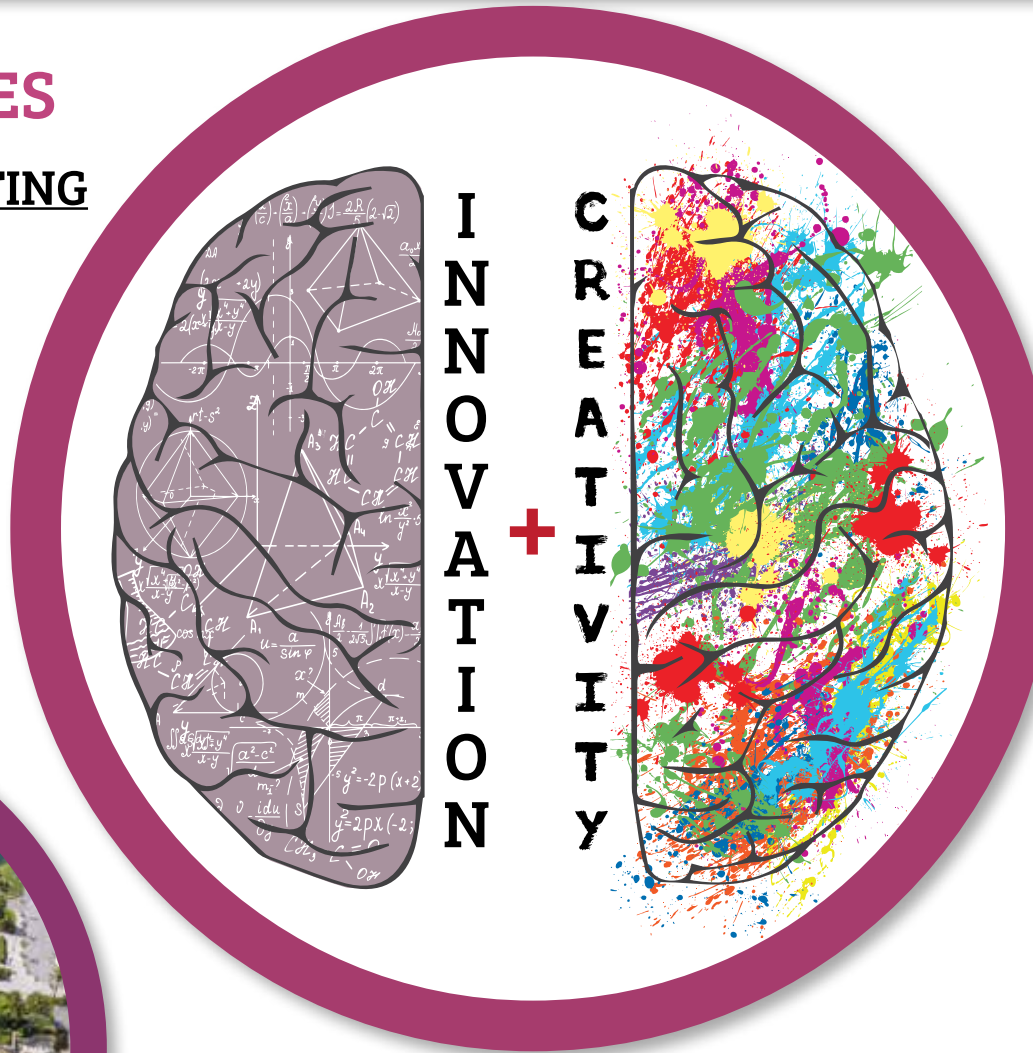
Saturday, April 29

ANNUAL MEETING

Sunday, April 30 –
Monday, May 1

SUPPLIER SHOWCASE

Monday, May 1



SADDLEBROOK RESORT

5700 Saddlebrook Way, Wesley Chapel, FL 33543

LIMITED QUANTITY OF HOTEL ROOMS AVAILABLE!

Book rooms through the PMA website or call 800-729-8383 to receive the PMA's discounted \$209/night room rate while supplies last, before March 24, 2023.

Hotel Information

Saddlebrook Resort
5700 Saddlebrook Way
Wesley Chapel, FL 33543



Reservation Deadline: March 24, 2023
Limited quantity of hotel rooms available!

Reserve rooms through the PMA website or call the hotel directly: 800-729-8383. Be sure to identify yourself as a 2023 PMA Annual Meeting attendee to receive the group rate:

\$209/night for standard king/double queen.
\$299/night for two bedroom/two bathroom suite.

General Meeting Information

Attendees: PMA member companies, prospective member companies, press, consultants, academics, former members and spouses/companions are welcome to attend.

One-Day Registration: Available to non-members and guests; available to PMA members if at least one person from the member company has registered for the full Annual Meeting. This registration does not include evening receptions and meal functions. One-Day Registration is not applicable to Supplier Members attending or staffing the Supplier Showcase on Monday, May 1, 2023.

Student Registration: Students may attend free with student ID, but must register in advance (does not include evening reception and meal functions).

Refunds/Cancellations: Full meeting refunds may be obtained if PMA is notified of the cancellation in writing before March 24, 2023.

Attire: The meeting attire will be business casual. Suitcoats and ties are appropriate for the Monday, May 1st Awards Banquet.

Provided Food: A light breakfast and lunch will be provided to attendees Sunday and Monday – there will be no lunch provided on Saturday afternoon. Dinner will be provided for attendees on Saturday at the Welcome Reception and Monday at the Awards Banquet.

Guest Policy:

- A non-member company eligible for PMA membership attending its first or second PMA meeting will pay the 1st/2nd time guest registration fee for each representative attending.
- Representatives from a company eligible for membership who have attended two meetings as a member or guest will pay a fee equal to the member registration fee plus the minimum PMA annual dues, or the non-member fee.
- Companies who have submitted an application for membership to be acted on at the meeting, or who submit a membership application at the meeting, pay the member registration fee.

Special Rule: It is the policy of PMA that no one shall schedule any event, function or meeting that in any way conflicts with or detracts from scheduled PMA meetings or events. It is also customary that hospitality suites not be scheduled for the duration of the meeting.

MEETING SCHEDULE

SATURDAY, APRIL 29, 2023

8:00 am...John Jarvis Memorial Golf Outing (shotgun start)
1:30 pm – 5:00 pm Board Meeting
3:00 pm – 6:00 pm Registration
5:30 pm – 6:30 pm First Timer/New Member Reception
6:30 pm – 9:30 pm Welcome Reception

SUNDAY, APRIL 30, 2023

7:00 am – 3:00 pm..... Registration
7:00 am – 8:30 am..... Breakfast Buffet*
8:30 am – 9:30 am..... Spouse/Guest Gathering
8:30 am – 11:00 am..... Annual Meeting
8:30 am – 8:35 am..... Welcome & Opening Remarks
8:35 am – 9:15 am..... Business Meeting
9:15 am – 10:15 am..... Keynote Speaker Nir Bashan
10:15 am – 10:30 am..... Short Break
10:30 am – 11:00 am..... Member Featured Speaker
Dan Culbertson

11:00 am – 11:45 am..... Breakout Sessions – Round 1
11:45 pm – 12:45 pm Lunch Buffet*
12:45 pm – 1:30 pm Breakout Sessions – Round 2
1:45 pm – 4:45 pm Technical Paper Presentations
4:45 pm – 5:30 pm Past Presidents Meeting

MONDAY, MAY 1, 2023

7:00 am – 3:00 pm..... Registration
7:00 am – 8:30 am..... Breakfast Buffet*
8:30 am – 9:30 am..... Spouse/Guest Gathering
8:30 am – 11:45 am..... Annual Meeting,
Failed Parts Team Competition,
Legal & Regulatory Information
11:45 pm – 12:45 pm Lunch Buffet*
12:45 pm – 1:45 pm Open Networking
2:00 pm – 5:00 pm Supplier Showcase &
Technical Poster Viewing
4:30 pm – 5:30 pm Board Meeting
6:00 pm – 7:00 pm Reception*
7:00 pm – 9:00 pm Awards Banquet*

*Registered Guests Invited

Keynote Speaker: Nir Bashan

Sunday April 30, 2023 • 9:15 am – 10:15 am



Opportunity In Change: How to Use Innovation During Times of Change

During the last two years, the world has minted more millionaires than in any time ever in history. What do those millionaires know that others don't? It turns out there is one thing that helps more than anything during crisis and adversity: And that is creativity. In a thoroughly original and captivating keynote, Nir discusses how creativity is the perfect antidote to the COVID 19 crisis and how you can turn adversity into opportunity at work today. Nir prepares attendees to have 10 solid items at their disposal anytime they encounter difficulty and change. Almost like a Swiss army knife of tools ready for whatever may come. And the foundation of these 10 specific tools are always deeply rooted in creativity & innovation.

Continue the conversation with Nir at his breakout sessions: 11:00 am & 12:45 pm!

Learning Objectives:

- Attendees learn 10 tools rooted in creativity to help turn adversity into opportunity.
- Learn how to prepare for the next big crisis with creativity.
- Learn how not to react when the unexpected happens.
- Attendees learn immediately actionable tips and tricks to help calm the storm.

Featured Speaker: Dan Culbertson

Sunday April 30, 2023 • 10:30 am – 11:00 am



What the Heck is TSCA and Why Should I Care?

As business owners and operators we're faced each and every day with a list of decisions and objectives that only **WE** can take care of. Questions like these all compete for our attention: Should I hire another sales person?; How do we gain control of our expenses?; How recession proof is my business? With all of these seemingly urgent issues facing us on a daily basis, it is increasingly difficult to make the case to spend time or energy on issues that don't seem nearly as urgent.

TSCA (Toxic Substance Control Act) is a prime example of one of these non-urgent but increasingly important issues that needs our attention as business owners. Trying to make heads-or-tails of what TSCA means for our business requires the ability to speak in the foreign language in which government regulations seem to be written.

In this presentation you will hear what TSCA holds in store for you as a business owner or operator, what the PMA is doing on behalf of its members, and how you can position yourself to minimize the impact that this long standing (but ever changing) legislation can have on your business.

Sunday Breakout Discussions

A variety of interesting, current and relevant topics have been selected for deeper-dive type of discussion at the 2023 Annual Meeting. These options represent some of the challenges facing our member companies today, and two-way conversation is encouraged during these time-slots. Select the ones most interesting to you, and pull up a chair to seek wisdom, perspective and share best practices with your industry peers on Monday afternoon.

SESSION 1 OPTIONS

Sunday, April 30, 2023
11:00 - 11:45 am
(45 minutes)

- A1: Nir Bashan - Keynote Speaker Follow-up**
- B1: Casting Technologies**
- C1: Top Most Cited OSHA Violations in 2022**
- D1: Robotics and Automation**

SESSION 2 OPTIONS

Sunday, April 30, 2023
12:45 - 1:30 pm
(45 minutes)

- A2: Nir Bashan - Keynote Speaker Follow-up**
- B2: Casting Technologies**
- C2: Top Most Cited OSHA Violations in 2022**
- D2: Robotics and Automation**

Important note about Breakouts:

Please be mindful of company information during discussion. Confidential information regarding product, data regarding cycle times, salary, etc. should not be disclosed. Discussions will be centered around high level ideas that have succeeded and challenges during implementation.

Descriptions of Breakout Sessions

Nir Bashan - Keynote Speaker Follow-up

In this more intimate breakout discussion, Nir continues the conversation about the morning's keynote address. Attendees will have the opportunity for more in-depth discussion with Nir on the creativity and innovative tools he introduced on the main stage.

Casting Technologies

Casting Technology has had the same basic technology for decades, yet the machinery and production has evolved over time. Come to this roundtable to discuss with fellow Processors innovative and creative implementations they've made. Some of the discussion topics will revolve around prototyping/rapid prototyping and 3D printing.

Top Most Cited OSHA Violations in 2022

Attend this session to hear from a former Occupational Safety and Health Administration (OSHA) inspector, Shara Francis, CEO and Safety Engineer, and founder of OSHA Response Assistant, LLC, about recent and frequently cited safety standards violations. The goal of this breakout is to alert employers and safety professionals about common violations to help prevent them.

Robotics and Automation

PMA members attending this breakout will be digging into creative and innovative ways they have implemented robotics and automation to their companies that have saved time and money while helping them develop new products and grow their customer base.

Get the Most Out of Your PMA Experience with these onsite events!



John Jarvis Memorial Golf Tournament: Saddlebrook Resort

→ Saturday, April 29, 2023 • 8:00 am Shotgun Start

Saddlebrook Resort is home to two of Florida's most picturesque and playable golf courses. PMA will be teeing off at 8:00 am on the Palmer Course, designed by the legendary Arnold Palmer, who incorporated rolling fairways, well-maintained greens and wilderness areas rich in cypress, pine and palm trees.



Technical Papers and Technical Posters

→ Technical Papers: Sunday, April 30, 2023 • 1:45 - 4:45 pm

→ Technical Posters: Monday, May 1, 2023 • 2:00 - 5:00 pm

Technology is a driving force in the cast urethane industry, leading to new processes and products, refining the established ones, maximizing investments in time, money, talent and materials. Join your peers in staying on top of the trends and ground-breaking discoveries with Technical Paper presentations and Technical Poster viewing.



Failed Parts Teams Competition

→ Monday, May 1, 2023 • 8:30 - 10:00 am

Teams will evaluate failed parts submitted by PMA members to determine their mode of failure. While the teams compete, an overview of each part will be discussed as well as general failure mechanisms. After discussion, a winning team will be chosen. The room will be open to watch and learn, as well.



Legal and Regulatory Information

→ Monday, May 1, 2023 • 10:00 - 11:45 am

PMA's Legal Counsel, Don Gallo, joins the EHS Committee and Advocacy Subcommittee to present critical safety and regulatory updates. Tailored specifically for the cast polyurethane market, member companies will learn to comply with government regulations and promote safety, health and the responsible use of chemicals.



Calling All Mentors and Mentees!

Do you feel you have knowledge and information to share with those in the cast urethane industry seeking guidance, or are you someone who would appreciate having an experienced, approachable resource you can reach out to occasionally? PMA is putting together a Mentor/Mentee Program in 2023 and invite you to consider getting involved. Please mark the box on the registration form and the office will pair you with someone before the Annual Meeting so the two of you have an opportunity to connect while in Florida.

Supplier & Sponsor Opportunities

Supplier Showcase

Monday, May 1, 2023 • 2:00 - 5:00 pm



Processor Members

The Supplier Showcase provides leading industry market information along with a forum to network while viewing the products and services available by suppliers of raw materials, processing, or other equipment of providers; research laboratories; consultants; trainers; and systems manufacturers.

Supplier Members

Maximize your Annual Meeting investment by promoting your products and services! This is a uniquely valuable opportunity to reach the selective marketplace of Processors that is represented by PMA attendees.

Annual Meeting Sponsor

Three levels available to showcase your company!



Show your support and maximize visibility by participating by being a sponsor for this year's meeting. *(Estimated quantity of 300 items.)*

Gold Level – \$5,000

- All items from the Bronze & Silver Levels, plus:
- Full-page ad in program book (4.5" wide by 7.5" tall)
 - Table-tent recognition at Awards Banquet

Silver Level – \$2,500

- All items from the Bronze Level, plus:
- Half-page ad in program book (4.5" wide x 3.75" tall)
 - Logo item placed in registration bag
 - Table-tent recognition at luncheon
 - Company logo listed in program book, on the website and on screen during the meeting.

Bronze Level – \$1,000

- Company name (only - no logo) on registration bag
- Table tent recognition at breakfast
- Sponsor ribbon on badge
- Certificate presented at Awards Banquet
- Company name (only – no logo) listed in program book, on the website and on screen during the meeting.

John Jarvis Memorial Golf Tournament

Donate company logo items to the golfers!



If your company would like to donate golf-related items with your company logo on them to be given to our John Jarvis Memorial Golf Tournament attendees, please contact the PMA Office at info@pmahome.org or 414-431-3094. *(Estimated quantity of 60 items.)*



2023 PMA Annual Meeting – Registration Form

Please register using this page or online at www.pmahome.org

Personal Information:

Attendee Name _____

Company _____

Title _____

Company Address _____

City _____

State _____ Zip _____

Province _____ Country _____

Phone _____

Email _____

Spouse/Companion _____

Spouse/Companion Email _____

Spouse/Companion Mobile _____

First name as it is to appear on badge _____

Spouse/Companion name for badge _____

(if applicable)

Are you a first time attendee? Yes No

Please provide any special dietary or accessibility needs:

Please provide emergency contact information:

Name _____

Phone _____

Breakout Discussions

Please indicate below your Breakout Discussion plans:

Sunday, April 30, 2023 • 11:00 - 11:45 pm (45 minutes)

- A1: Nir Bashan - Keynote Speaker Follow-up
- B1: Casting Technologies
- C1: Top Most Cited OSHA Violations in 2022
- D1: Robotics and Automation
- Not planning to attend a Breakout at this time

Sunday, April 30, 2023 • 12:45 - 1:30 pm (45 minutes)

- A2: Nir Bashan - Keynote Speaker Follow-up
- B2: Casting Technologies
- C2: Top Most Cited OSHA Violations in 2022
- D2: Robotics and Automation
- Not planning to attend a Breakout at this time

Meal Attendance

Please indicate which meals you/your guest will be attending:

Saturday, April 29, 2023

Opening Reception

Sunday, April 30, 2023

Breakfast

Lunch

Monday, May 1, 2023

Breakfast

Lunch

Awards Banquet

Mentors/Mentees

Please indicate your mentorship status:

Yes, I would like to volunteer my time to Mentor someone.

Yes, I am a Mentee and would like someone assigned to me.

Registration fees & Payment: (All fees are in US Dollars)

Registration fees for attendees cover the costs of all meeting material, programs, receptions (excluding cash bars), and meal functions. Spouse/Companion fees cover meal functions only. Student fees and one-day registrations do not cover any meal functions.

Full Annual Meeting Fees:

	Before 3/24	Before 4/17	After 4/17	
PMA Member	\$549	\$649	\$749	\$ _____
Spouse/Companion	\$199	\$199	\$199	\$ _____
1st/2nd Time Guest	\$549	\$649	\$749	\$ _____
Non-Member	\$1,049	\$1,149	\$1,249	\$ _____
Student (w/Student ID)	FREE	FREE	FREE	
Press	FREE	FREE	FREE	
John Jarvis Golf Tournament		\$190	N/A	\$ _____

Need to rent clubs? You must contact the property directly.

Mention PMA for \$48.15 discounted rate: 813-907-4566

Remember to tell them if you're right/left handed.

Golfers must list handicap number:

Donating (Est. 60) Logo Items? Yes No

One-Day Annual Meeting Fees:

One-day registration fees cannot be combined for two-day attendance, and only apply to members if at least one company registrant is attending the full event.

Non-member	\$649	\$649	\$649	\$ _____
Additional Processor Member	\$149	\$149	\$149	\$ _____

Sponsorship Contribution

Gold: \$5,000 Silver: \$2,500 Bronze: \$1,000 \$ _____

\$250 New Processor Member Offer

If your company is currently a non-member Processor, who has never been a member of PMA, you qualify to receive 2023 Membership at a discounted rate of \$250. Please mark and pay for this selection, and the office will contact you for additional details on processing your membership application.

\$250 \$ _____

Supplier Showcase

Member \$575 Non-Member \$1,000

Non-Member Special* \$2,000 \$ _____

* pricing package for companies who do not have representatives attending the Annual Meeting

Multiple Attendee Discount for Processors:

If 2 attendees, deduct \$25 per Processor Attendee – \$ _____

If 3 or more attendees, deduct \$50 per Processor Attendee

Total enclosed \$ _____

Remit check payable to Polyurethane Manufacturers Association with completed registration form, or pay by credit card by filling out the information below and send to info@pmahome.org or fax to: 414-755-1346.

Cardholder Name _____

Card Number _____ Exp Date _____

Billing Address _____

Billing City/State/Zip _____

Cardholder Signature _____ Date _____

Please register online: www.pmahome.org or remit payment to

Polyurethane Manufacturers Association (PMA) • 6737 W Washington St, Suite 4210 • Milwaukee, WI 53214

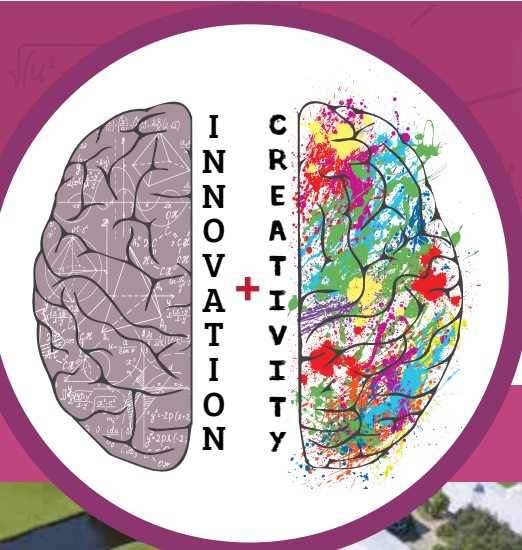
Phone: 414-431-3094 • Fax: 414-755-1346 • info@pmahome.org • www.pmahome.org



Polyurethane Manufacturers Association

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2023 PMA ANNUAL MEETING & SUPPLIER SHOWCASE

▼ IMPORTANT DATES ▼

HOTEL DEADLINE: March 24, 2023	1ST EARLY BIRD: March 24, 2023	2ND EARLY BIRD: April 17, 2023
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REGISTER TODAY!



Saddlebrook Resort
5700 Saddlebrook Way
Wesley Chapel, Florida 33543

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GOLF OUTING**
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